



Welcome to the first event of its kind in Cassadaga, NY;
Cassadaga Fireman's Beer Mile

- **Saturday, May 29, 2021**
- **10am**
- **Held rain or shine. No refunds will be given. It's a fundraiser.**
- **Village baseball fields, behind the Erie 2-Chautauqua-Cattaraugus BOCES Academy at Maple Avenue (175 Maple Avenue)**
- **Fundraiser event to purchase a \$45,000 washing system to maintain the equipment.**
- **\$30 per person (must be 21 years of age) includes 4 beers, post race hot dogs/chips and beverage and a race t-shirt (if registered prior to May 5th only)**
- **Limited to 200 participants per covid protocols.**

This race is fun and social and is NOT a qualifier for the World Championship (yes there really is one of those). Produced by Wilson Endurance Sports and benefiting the Cassadaga Volunteer Fire Department.

Parking:

Follow the signs off of Maple Avenue and our local volunteer fire fighters will direct you where to park on the fields.

Covid protocols:

- No on-site registration
- Face masks are required pre and post race for runners, at all times for volunteers and spectators.
- Please social distance
- Portable toilets and hand sanitizing stations will be spread out around the property.
- There will be wave starts to allow runners to be spread out on the course and at the beer zone.

Registration:

There will be no race day registration to comply with covid protocols.
The maximum number of participants will be 200.

Online registration can be found at www.CoachMarkWilson.com

Categories:

- Competitive Beer - Males
- Competitive Beer - Females
- Social Beer Milers



Check In:

8am - 9:45am

Please follow the Wilson Endurance Sports "Check In Here" signs once you arrive. **You will be required to show your drivers license or proof of age.**
NO ID, NO RACE! NO EXCEPTIONS!!

All participants will be given a wrist bracelet that must be worn during the event and shown post race to receive your meal at the pavilion.

Only those that register in the competitive categories will receive race bibs.

Start Time:

The race will start promptly at 10:00am. There will be a pre-race meeting at 9:45am at the Start/Finish Line. On time is LATE!

Wave starts with the Competitive Males first, followed by Competitive Females, followed by Social Beer Milers.

Timing:

Competitive categories only: The first three males and first three females will be manually timed. Please keep your race bib on the front of you for the timers.

Social Beer Milers: There is no cut off time, you may walk. You will, however, not be permitted to leave the course and come back to finish.

Rules:

1. Drink one full can of beer within the sectioned off 'Beer Zone' and pour the foam over the top of your head once you have consumed it all proving that you have completed the first task.
2. Run one loop of the 1/4 mile course. Simply follow the designated course and back to the 'Beer Zone'

3. You will repeat the above steps 3 more times.
4. If you 'toss your cookies' **PLEASE** use one of the garbage receptacles along the course for this purpose. There is a one loop penalty for this offense.
Thankfully you don't have to consume an extra beer, just run an additional 1/4 mile.
5. No offensive, intimidating, or dangerous behavior will be tolerated.

Awards:

Top 3 Overall Male and Female

Post Race Food:

Included in the cost of registration you will be provided with a hot dog & chips prepared on site by the Ladies Auxiliary. Additional food will be available for purchase. All proceeds to benefit the equipment fund.

Dress:

Dress is absolutely anything you wish. Costumes are not required but welcomed, it will make for great race photos. Covering your body is **absolutely mandatory** - this is NOT the Naked Beer Mile (no, we don't think there is one of these, and we most likely will not be creating one in the future. Ewww.)

Race Photos:

Yes, we have a professional photographer coming to the event and race photos will be available for purchase. An email will be sent with a link to Mike Frame Images once they are processed. We ask that you share your own photos on Instagram and Facebook with the hashtag #CassadagaFiremansBeerMile and #WilsonEnduranceSports

Designated Drivers:

We want everyone to have fun and be safe. Please make plans to have a designated driver join you to give your body time to neutralize that amount of beer.

Sponsors:

We couldn't do this without them. Please thank and support our event sponsors listed below.

Spectators:

We ask that all spectators wear a face mask and social distance themselves on the property. Food will be available to purchase as and t-shirts/apparel can be ordered.

Wilson Endurance Sports produces 23 additional events in New York State offering you the opportunity to have fun, move and stay active. Running events, Duathlon (run, bike, run), AquaBike (swim, bike) and Triathlon (swim, bike, run and kayak, bike run) open to individuals and relay teams of all abilities. We invite you to check out our schedule at www.CoachMarkWilson.com

Thank you for choosing to spend your Saturday morning with us and supporting our Volunteer Fire Department. Have a blast!!

ALL CAD Design & Drafting

Fox Fence, Inc.

William Dorman, Inc.

Tom & Sue Zanghi

Village of Cassadaga

