

Are you looking for a new marketing outreach?

We produce twenty three events in NY State and CT from Feb - September with a high number of local athletes at each venue plus visitors from all around NY and states all around the country.

Join Wilson Endurance Sports, LLC in 2022 and TRI something new

- Website visitors in 2021: **35,000+**
 - Social Media followers: 6,000+
 - Direct Emails to 5,000+
 - Event attendance between 80 450 per event

As a sponsor you would receive:

- *Public recognition announcements at all events
- *Your name or logo on all event(s) t-shirts
- *Listed on our <u>CoachMarkWilson.com</u> website where appropriate
- *Listed on our registration site with logo & direct link to your site or social media
- *Social media posts & Email mentions
- *Logos or name on sponsor board prominently displayed at race site
- *Space for banner at race site (2.5" x 4" provided by you)
- *Space in goodie bag for any promotional items you would like to promote your business
- *Space on site for vendor booth

Corporate Level Sponsor

- **\$3,000** for <u>ALL 23</u> Wilson Endurance Sports events
 - *All items listed above with logo plus:
 - we will order and purchase your banner
 - 4 event t-shirts of your choice
 - 2 event entries of your choice (to any person(s) you chose)

Gold Level Sponsor

\$2,000

- *All items listed above with logo plus:
 - we will order and purchase your banner
 - 2 event t-shirts of your choice
 - 1 event entry (to any person you chose)
- (A.) for all Western NY events- see below for listing
- (B.) for all Central & Eastern NY and CT events see below

Silver Level Sponsor

\$1,500

- *All items listed above with logo plus:
 - 1 event t-shirt of your choice
- (A.) for all Cassadaga events
- (B.) for 6 events of your choice

Bronze Level Sponsor

\$500

- *All items listed above with logo plus:
 - 1 event t-shirt of your choice

- (A.) all 4 races of the STTC Summer Tri Series,
- (B.) all 4 races of the HVTC Summer Tri Series
- (C.) your choice of any two events

Copper Level Sponsor

\$250

*All items listed above with logo for any single event.

Valued Level Sponsor

\$100

*Name only on all items listed above for any single event.

Events by region:

Central & Eastern; HVTC (Hudson Valley Triathlon Club Summer Tri Series), Ticonderoga Triathlon Festival, Stissing Triathlon, Litchfield Hills Triathlon, Delta Lake Triathlon

Western; New York Duathlon Series, Findley Lake Triathlon Festival, Amish Country Running Festival plus all of the Cassadaga events listed below

Cassadaga; Frozen 50K, Cassadaga Fireman's Beer Mile, Cassadaga Lakes Running Festival, STTC(Southern Tier Triathlon Club Summer Tri Series), Frickin' Hot 50K, Cassadaga Kids Triathlon, CassadagaMan, KBR Triathlon

To read about each event and to learn more about Wilson Endurance Sports, please visit our website at www.coachMarkWilson.com

Yes! I'd like to be a sponsor for the 2	022 season.
My sponsorship amount:	Circle A or B or C where noted.
*You will be contacted to discuss individ	ual events.
**Payment must be received one month	prior to race date to be added
My business name:	
Contact person:	
Phone:	
Email:	
Make Check out to Wilson Endurance	<u>Sports</u>
Mail to: 33 Pettit Place, Cassadaga, NY	14718.
Or, we accept payment via PayPal to pa	ypal.me/wilsonendurance
Thank you for your consideration in s	ponsoring Wilson Endurance Sports.
We provide quality events for all levels that of all proceeds will benefit one or mo Over \$14,000 was donated in 2021	re charity in each community.
If we can answer any questions for you or y please reach out to:	ou would like to discuss other options
Sponsor Liaison: Susan Carpenter at susar	n@coachmarkwilson.com
Or	

Owner/Administrator: Tonia Wilson at tonia@coachmarkwilson.com or 716-353-1288

2022 Schedule of Events Wilson Endurance Sports, LLC





February 5	Frozen 50K	- Cassadaga,	NY
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May 7	New York Duathlon Series #1- Randolph, NY
May 21	New York Duathlon Series #2 - Randolph, NY
May 28	Cassadaga Fireman's Beer Mile - Cassadaga, NY
May 29	Cassadaga Lakes Running Festival - Cassadaga, NY





June 8	STTC Summer Tri Series #1 - Cassadaga, NY
June 15	HVTC Summer Tri Series #1 - Mt. Tremper, NY
June 18	Ticonderoga Triathlon Festival - Ticonderoga, NY



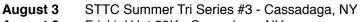












August 6 Frickin' Hot 50K - Cassadaga, NY

August 13 Cassadaga Kids Triathlon - Cassadaga, NYAugust 17 HVTC Summer Tri Series #3 - Mt. Tremper, NY





September 3 CassadagaMan ~ 1.2m Swim, 56m Bike, 13.1m Run - Cassadaga, NY

September 7STTC Summer Tri Series #4 - Cassadaga, NYSeptember 14HVTC Summer Tri Series #4 - Mt. Tremper, NYSeptember 17KBR Triathlon ~ Kayak, Bike, Run - Cassadaga, NYSeptember 24Amish Country Running Festival - Randolph, NY











