



## **Are you looking for a new marketing outreach?**

**We produce twenty three events in NY State and CT from Feb - September with a high number of local athletes at each venue plus visitors from all around NY and states all around the country.**

**Join Wilson Endurance Sports, LLC in 2022 and TRI something new**

■ Website visitors in 2021: **35,000+**

■ Social Media followers: **6,000+**

■ Direct Emails to **5,000+**

■ Event attendance between 80 - 450 per event

### **As a sponsor you would receive:**

- \*Public recognition announcements at all events
- \*Your name or logo on all event(s) t-shirts
- \*Listed on our [CoachMarkWilson.com](http://CoachMarkWilson.com) website where appropriate
- \*Listed on our registration site with logo & direct link to your site or social media
- \*Social media posts & Email mentions
- \*Logos or name on sponsor board prominently displayed at race site
- \*Space for banner at race site (2.5" x 4" provided by you)
- \*Space in goodie bag for any promotional items you would like to promote your business
- \*Space on site for vendor booth

## **Corporate Level Sponsor**

**\$3,000** for ALL 23 Wilson Endurance Sports events

\*All items listed above with logo plus:

- we will order and purchase your banner
- 4 event t-shirts of your choice
- 2 event entries of your choice (to any person(s) you chose)

## **Gold Level Sponsor**

**\$2,000**

\*All items listed above with logo plus:

- we will order and purchase your banner
- 2 event t-shirts of your choice
- 1 event entry (to any person you chose)

**(A.)** for all Western NY events- see below for listing

**(B.)** for all Central & Eastern NY and CT events - see below

## **Silver Level Sponsor**

**\$1,500**

\*All items listed above with logo plus:

- 1 event t-shirt of your choice

**(A.)** for all Cassadaga events

**(B.)** for 6 events of your choice

## **Bronze Level Sponsor**

**\$500**

\*All items listed above with logo plus:

- 1 event t-shirt of your choice

- (A.) all 4 races of the STTC Summer Tri Series,
- (B.) all 4 races of the HVTC Summer Tri Series
- (C.) your choice of any two events

### **Copper Level Sponsor**

**\$250**

\*All items listed above with logo for any single event.

### **Valued Level Sponsor**

**\$100**

\*Name only on all items listed above for any single event.

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### **Events by region:**

***Central & Eastern;*** HVTC (Hudson Valley Triathlon Club Summer Tri Series), Ticonderoga Triathlon Festival, Stissing Triathlon, Litchfield Hills Triathlon, Delta Lake Triathlon

***Western;*** New York Duathlon Series, Findley Lake Triathlon Festival, Amish Country Running Festival plus all of the Cassadaga events listed below

***Cassadaga;*** Frozen 50K, Cassadaga Fireman's Beer Mile, Cassadaga Lakes Running Festival, STTC(Southern Tier Triathlon Club Summer Tri Series), Frickin' Hot 50K, Cassadaga Kids Triathlon, CassadagaMan, KBR Triathlon

To read about each event and to learn more about Wilson Endurance Sports, please visit our website at **[www.CoachMarkWilson.com](http://www.CoachMarkWilson.com)**

Yes! I'd like to be a sponsor for the 2022 season.

My sponsorship amount:\_\_\_\_\_ Circle **A** or **B** or **C** where noted.

\*You will be contacted to discuss individual events.

\*\*Payment must be received one month prior to race date to be added

My business name:\_\_\_\_\_

Contact person:\_\_\_\_\_

Phone: \_\_\_\_\_

Email:\_\_\_\_\_

Make Check out to **Wilson Endurance Sports**

Mail to: 33 Pettit Place, Cassadaga, NY 14718.

Or, we accept payment via PayPal to [paypal.me/wilsonendurance](https://paypal.me/wilsonendurance)

*Thank you for your consideration in sponsoring Wilson Endurance Sports.*

We provide quality events for all levels that are always athlete centered and a portion of all proceeds will benefit one or more charity in each community.

**Over \$14,000 was donated in 2021.**

If we can answer any questions for you or you would like to discuss other options please reach out to:

Sponsor Liaison: Susan Carpenter at [susan@coachmarkwilson.com](mailto:susan@coachmarkwilson.com)

Or

Owner/Administrator: Tonia Wilson at [tonia@coachmarkwilson.com](mailto:tonia@coachmarkwilson.com) or 716-353-1288

## 2022 Schedule of Events Wilson Endurance Sports, LLC



**February 5** Frozen 50K - Cassadaga, NY

**May 7** New York Duathlon Series #1- Randolph, NY  
**May 21** New York Duathlon Series #2 - Randolph, NY  
**May 28** Cassadaga Fireman's Beer Mile - Cassadaga, NY  
**May 29** Cassadaga Lakes Running Festival - Cassadaga, NY



**June 8** STTC Summer Tri Series #1 - Cassadaga, NY  
**June 15** HVTC Summer Tri Series #1 - Mt. Tremper, NY  
**June 18** Ticonderoga Triathlon Festival - Ticonderoga, NY  
**June 26** Stissing Triathlon - Pine Plains, NY



**July 6** STTC Summer Tri Series #2 - Cassadaga, NY  
**July 9** Litchfield Hills Triathlon - New Hartford, CT  
**July 13** HVTC Summer Tri Series #2 - Mt. Tremper, NY  
**July 16** Delta Lake Triathlon - Rome, NY  
**July 30** Findley Lake Triathlon Festival - Findley Lake, NY



**August 3** STTC Summer Tri Series #3 - Cassadaga, NY  
**August 6** Frickin' Hot 50K - Cassadaga, NY  
**August 13** Cassadaga Kids Triathlon - Cassadaga, NY  
**August 17** HVTC Summer Tri Series #3 - Mt. Tremper, NY



**September 3** CassadagaMan ~ 1.2m Swim, 56m Bike, 13.1m Run - Cassadaga, NY  
**September 7** STTC Summer Tri Series #4 - Cassadaga, NY  
**September 14** HVTC Summer Tri Series #4 - Mt. Tremper, NY  
**September 17** KBR Triathlon ~ Kayak, Bike, Run - Cassadaga, NY  
**September 24** Amish Country Running Festival - Randolph, NY



REGISTER TODAY AT [WWW.COACHMARKWILSON.COM](http://WWW.COACHMARKWILSON.COM)