



Are you looking for a new marketing outreach?

We produce twenty events in NY State and CT from Feb - September with a high number of local athletes at each venue plus visitors from all around NY and states all around the country.

Join Wilson Endurance Sports, LLC in 2023 and TRI something new

■ Website visitors in 2021: **35,000+**

■ Social Media followers: **6,000+**

■ Direct Emails to **6,000+**

■ Event attendance between 80 - 350 per event

As a sponsor you would receive:

- *Public recognition announcements at all events
- *Your name or logo on event(s) t-shirts
- *Listed on our CoachMarkWilson.com website where appropriate
- *Listed on our registration site with logo & direct link to your site or social media
- *Social media posts & Email mentions
- *Logos or name on sponsor board prominently displayed at race site
- *Space for banner at race site (2.5" x 4" provided by you)
- *Space in goodie bag for any promotional items you would like to promote your business
- *Space on-site for vendor booth

Corporate Level Sponsor

\$3,000 for ALL 20 Wilson Endurance Sports events

*All items listed above with logo plus:

- we will order and purchase your banner
- 2 event t-shirts of your choice
- 2 event entries of your choice (to any person(s) you chose)

Gold Level Sponsor

\$2,000

*All items listed above with logo plus:

- we will order and purchase your banner
- 2 event t-shirts of your choice
- 1 event entry (to any person you chose)

(A.) for all Western NY events- see below for listing

(B.) for all Central & Eastern NY and CT events - see below

Silver Level Sponsor

\$1,500

*All items listed above with logo plus:

- 1 event t-shirt of your choice

(A.) for all Cassadaga events

(B.) for 6 events of your choice

Bronze Level Sponsor

\$500

*All items listed above with premium logo placement and we will order your banner for display on race day

*Your choice of any two events

Copper Level Sponsor

\$250

*All items listed above with small logo for any single event.

Valued Level Sponsor

\$100

*Name only on all items listed above for any single event.

Events by region:

Central & Eastern; HVTC (Hudson Valley Triathlon Club Summer Tri Series), Ticonderoga Triathlon Festival, Stissing Triathlon, Litchfield Hills Triathlon, Delta Lake Triathlon

Western; New York Duathlon Series, Findley Lake Triathlon Festival, Amish Country Running Festival plus all of the Cassadaga events listed below

Cassadaga; Frozen 50K, Cassadaga Lakes Running Festival, STTC (Southern Tier Triathlon Club Summer Tri Series), Frickin' Hot 50K, Cassadaga Kids Triathlon, CassadagaMan, KBR Triathlon

To read about each event and to learn more about Wilson Endurance Sports, please visit our website at **www.CoachMarkWilson.com**

Yes! I'd like to be a sponsor for the 2023 season.

My sponsorship amount:_____ Circle **A** or **B** or **C** where noted.

*You will be contacted to discuss individual events.

**Payment must be received one month prior to race date to be added

My business name:_____

Contact person:_____

Phone: _____

Email:_____

Make Check out to **Wilson Endurance Sports**

Mail to: 33 Pettit Place, Cassadaga, NY 14718.

Or, we accept payment via PayPal to paypal.me/wilsonendurance

Thank you for your consideration in sponsoring Wilson Endurance Sports.

We provide quality events for all levels that are always athlete centered and a portion of all proceeds will benefit one or more charities in each community.

Over \$14,000 was donated in 2021 and still going for 2022

If we can answer any questions for you or you would like to discuss other options please reach out to:

Owner/Administrator: Tonia Wilson at tonia@coachmarkwilson.com or 716-353-1288

2023 Schedule of Events Wilson Endurance Sports, LLC



February 4 Frozen 50K - Cassadaga, NY

May 6 New York Duathlon Series #1- Randolph, NY
May 20 New York Duathlon Series #2 - Randolph, NY
May 27 Cassadaga Lakes Running Festival - Cassadaga, NY

June 7 STTC Summer Tri Series #1 - Cassadaga, NY
June 14 HVTC Summer Tri Series #1 - Mt. Tremper, NY
June 17 Ticonderoga Triathlon Festival - Ticonderoga, NY
June 25 Stissing Triathlon - Pine Plains, NY



July 5 STTC Summer Tri Series #2 - Cassadaga, NY
July 8 Litchfield Hills Triathlon - New Hartford, CT
July 12 HVTC Summer Tri Series #2 - Mt. Tremper, NY
July 15 Delta Lake Triathlon - Rome, NY
July 30 Findley Lake Triathlon Festival - Findley Lake, NY



August 2 STTC Summer Tri Series #3 - Cassadaga, NY
August 5 Frickin' Hot 50K - Cassadaga, NY
August 12 Cassadaga Kids Triathlon - Cassadaga, NY
August 16 HVTC Summer Tri Series #3 - Mt. Tremper, NY



September 2 CassadagaMan ~ 1.2m Swim, 56m Bike, 13.1m Run Cassadaga, NY
September 16 KBR Triathlon ~ Kayak, Bike, Run - Cassadaga, NY
September 23 Amish Country Running Festival - Randolph, NY



REGISTER TODAY AT
WWW.COACHMARKWILSON.COM