



YOUR
LOGO
HERE

Are you interested in marketing to a whole new set of eyes that travel from more than 20 states to train and race with us in the sport of triathlon across New York State and Connecticut?

We bring in hundreds of customers looking for a place to stay, places to eat, where to get fuel, shop, experience, and explore.

It is not just a sponsorship where you donate money to an event and never see any return. Your logo and link could be in front of thousands of eyes looking at our website, following us on social media, and seeing and hearing your business name at these events.

With many levels to choose from, we can help you spend the marketing dollars in your budget in a new and exciting way.

Sprint Level Sponsorship: \$250 ~ everything listed below:

- + Your logo on the registration website, t-shirts, and sponsor board
- + Space for your business to set up a vendor booth/tent (no extra fee) during the race and to hang a banner at the race site
- + Announcements during event
- + Your logo and link on every email that is sent to participants
- + Posts on our social media accounts announcing your sponsorship
- + Distribution of any printed material or give-a-way items that you supply to all participants

Olympic Level Sponsorship: \$500 ~ everything listed above, shares and links on our social media pages, plus:

- + We will order a banner with your business logo that will be displayed at the race
- + We will create one yard sign with your logo and QR code that can be displayed at your place of business or the race site

Intermediate Level Sponsorship: \$1500 ~ everything listed above, MORE press on social media and direct emails, plus:

- + One race entry to any race of your choice to anyone you choose
- + Race t-shirt and two yard signs
- + Promoted as a sponsor of two or more races, depending on your location

Long-Distance Level Sponsorship: \$3000 ~ everything listed below, even more press on social media and direct emails, plus:

- + Promoted on **ALL 14** events in NY State and CT
- + Two race entries to any race of your choice to anyone you choose



Please print and include with payment if mailing:

My sponsorship level: _____

Race(s) sponsored: _____

**Payment must be received one month prior to race date to be added to shirts

My business name: _____

Website or Facebook for link on our site:

Contact person: _____

Phone: _____

Email: _____

Make Check out to **Wilson Endurance Sports** and mail to:

33 Pettit Place, Cassadaga, NY 14718.

We also accept:

PayPal @WilsonEndurance

Venmo @WilsonEnduranceSports



We provide quality events for all levels and abilities that are always athlete-centered.

A portion of all proceeds will benefit one or more charities in each community. Since 2017 **over \$40,000 has been donated to the communities we race in.**

To read about each event and to learn more about Wilson Endurance Sports, please visit our website at **www.CoachMarkWilson.com**

If we can answer any questions for you or you would like to discuss other options please reach out to us via the info below:

**Thank you,
Mark & Tonia Wilson**

www.CoachMarkWilson.com

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Tonia ~ tonia@coachmarkwilson.com 716-353-1288



2025 Race Calendar



May 31 ~ OnondagaMan



June 4 ~ STTC Summer Tri Series #1



June 11 ~ HVTC Summer Tri Series #1

June 14 ~ Ticonderoga Triathlon Festival

June 22 ~ Stissing Triathlon



July 2 ~ STTC Summer Tri Series #2

July 5 ~ Litchfield Hills Triathlon



July 9 ~ HVTC Summer Tri Series #2

July 12 ~ Delta Lake Triathlon



July 27 ~ Findley Lake Triathlon Festival

August 6 ~ STTC Summer Tri Series #3

August 9 ~ Cassadaga Kids Triathlon



August 13 ~ HVTC Summer Tri Series #3

August 30 ~ CassadagaMan



Learn more at www.CoachMarkWilson.com